

Call for Cities: Host Placemaking Week Europe 2028 & 2029

Placemaking Europe is excited to announce our Call for Cities to host the next two editions of Placemaking Week Europe, taking place in September 2028 & 2029.

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Contact

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Important dates for this Call for Cities:

- **Letter of Interest**
10th September 2026
- **Full proposal**
30th September 2026
- Please send your proposals as soon as you can, we will be evaluating incoming proposals on rolling basis but no later than these dates.

About Placemaking Europe

[Placemaking Europe](#) a leading European network that connects practitioners, academics, community leaders, market players and policy makers across the field of placemaking, dedicated to transforming spaces into vibrant places and #creatingbettercitiestogether. We work to promote placemaking principles that foster inclusive, creative, and sustainable urban environments at the eye level.

About Placemaking Week Europe:

[Placemaking Week Europe](#) an annual festival that brings together 500+ placemakers, urbanists, city officials, and community leaders from across Europe and beyond. Placemaking Week Europe is created in the spirit of collaboration and inspiration and it has proven to be a vital platform to share best practices, foster meaningful collaborations across borders, and to experience the host city's places, and initiatives firsthand. We provide a friendly environment surrounded by brilliant minds.

The event takes place over 3.5 days and features keynotes, on-site and off-site workshops, plenaries, site visits and fun activities– all designed to inspire and empower participants to create better cities together. Each city provides a unique canvas for the festival, showcasing local initiatives and challenges. We prefer the event to be experiential and make use of a creative homebase for the festival and unique locations in which to host workshops, and sessions.

Past editions have been hosted in Amsterdam, Valencia, Pontevedra, Stockholm, Strasbourg, Rotterdam and Reggio Emilia. This year, Placemaking Week Europe will take place in Wrocław, Poland. Take a look at the past editions here: pwe.placemaking-europe.eu.

Why Host Placemaking Week Europe?

Hosting the festival provides a unique opportunity to:

- Showcase your city's successful placemaking projects, initiatives, and future goals.
- Gain international recognition as a leader in urban development and community engagement.
- Connect with a wide network of urban professionals, community leaders, policy makers, educators, and more.
- Receive insights and feedback from experts to further enhance your city's public space and placemaking.
- Share your city with over 500 participants who are eager to explore, learn, and contribute to the local economy.

Requirements for a Host City:

Demonstrated commitment to placemaking and vibrant public spaces in your city.

- Provision of local venues to host 500+ participants in plenaries, breakout sessions and outdoor activities during 4 days. This must include one main venue with a capacity of at least 500, plus 4-8 auxiliary spaces for holding parallel sessions throughout the week.
- Accommodation possibilities for 500+ visitors to your city.
- Access to a number of public spaces wherein we can observe, learn, and/or create new opportunities with a placemaking approach.
- Funding or commitment to co-fundraise the curation fee for Placemaking Europe (€95,000).
- Enthusiasm and commitment to co-develop the programme (including site visits and city tours) together with Placemaking Europe

How to Apply:

Interested cities are invited to submit a Letter of Interest (LOI) detailing their vision and suitability for hosting Placemaking Week Europe.

The **LOI** should include:

- A brief overview of your city's commitment to placemaking and public space initiatives.
- Suitability for hosting Placemaking Week Europe
- Potential venues and locations for festival activities.

The **Full Proposal** should include:

- Potential venues and locations for festival activities.
- Key stakeholders and local partners who could be involved.
- Any unique aspects or themes that your city can bring to the festival.

Completed applications may be submitted as a PDF format to lucia@placemaking-europe.eu no later than DUE DATE.

We are excited and honored to have received excellent responses in the past and look forward to working with a new host city to create another memorable and impactful festivals. By bringing Placemaking Week Europe to your city, you will become part of an ever-growing movement that transforms urban spaces into vibrant, inclusive places for all.

Thank you for your interest and commitment to placemaking. We eagerly anticipate your submissions and the opportunity to collaborate in making our cities more livable and loveable.

→ [Placemaking Europe](#)

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