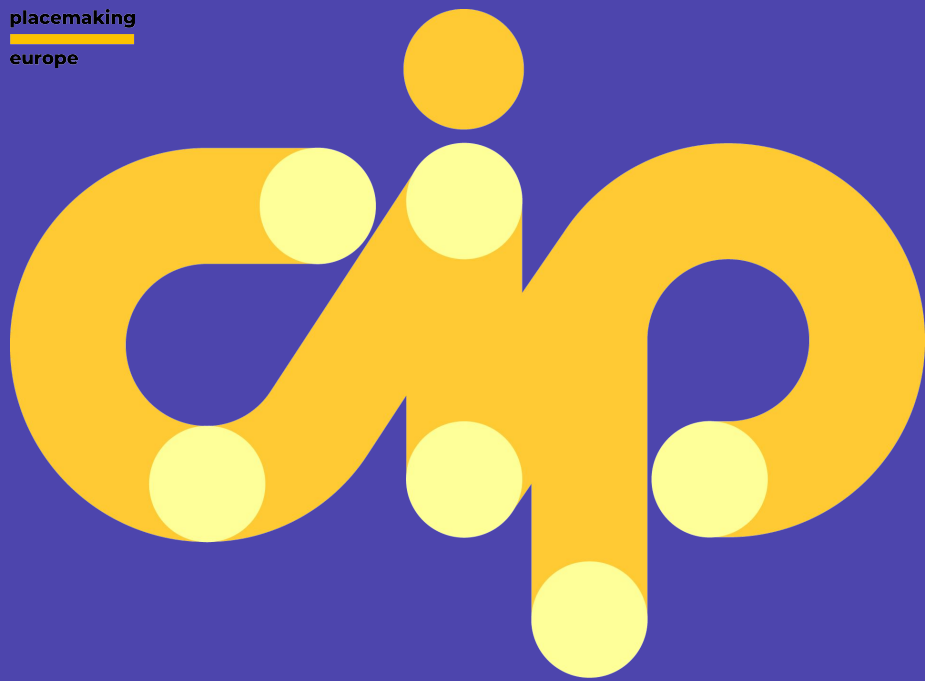






placemaking

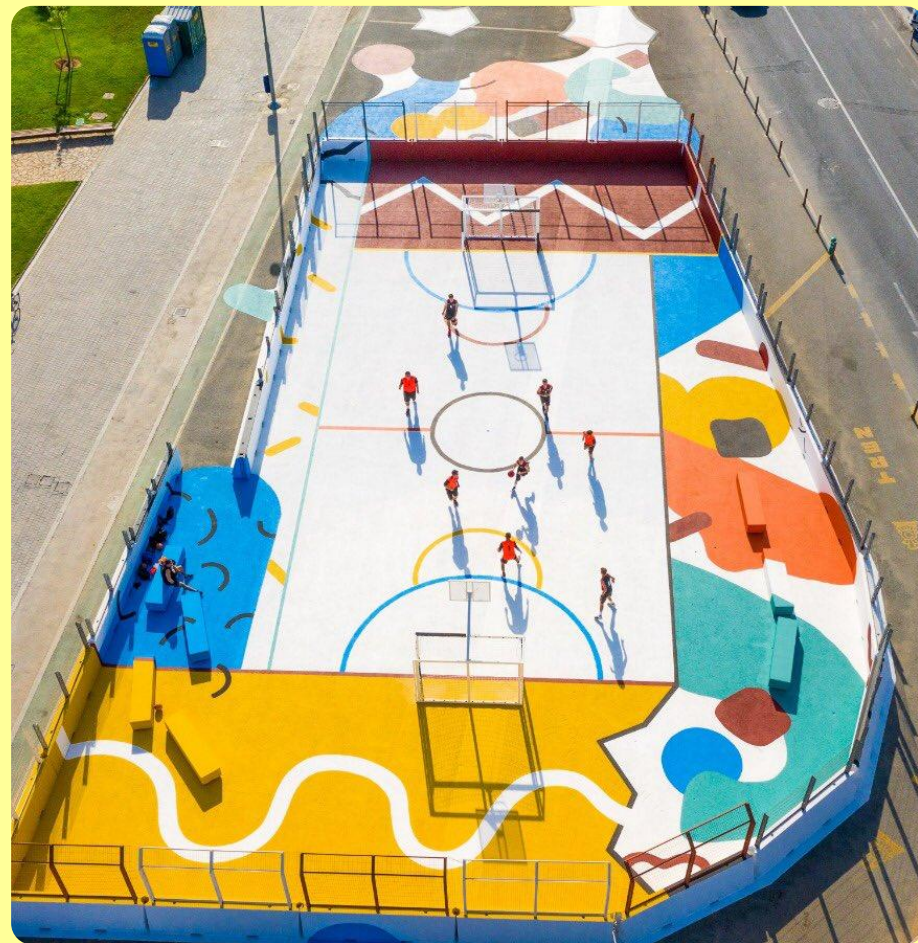
europe

Placemaking Europe is a European network of front-runners working together to advance placemaking as a tool for creating healthy, inclusive, and beloved communities. Our mission is to turn the spaces we live into places we love. By uniting shared values, passion, and action, they aim to foster a thriving, equitable, and sustainable world centered around public spaces.

Placemaking

Placemaking is a hands-on and strategic approach to building healthy, inclusive, and resilient communities. It brings people together to reimagine and reinvent public spaces as the heart of their communities.

This process fosters creative uses of space while respecting the social, cultural, and physical identities that define a place. As Placemaking Europe, our mission is to accelerate this approach and bring it to cities across Europe through as many channels as possible.





After years of collaboration with global partners, projects, and initiatives, we've learned an important lesson. Sustainable, long-term change in the placemaking movement is only possible with the support and commitment of decision-makers and local governments.



A city-wide placemaking approach ensures that the benefits of placemaking are distributed equitably throughout the city, and that long-lasting impactful change ultimately enhances the quality of life for all residents.

Cities in Placemaking

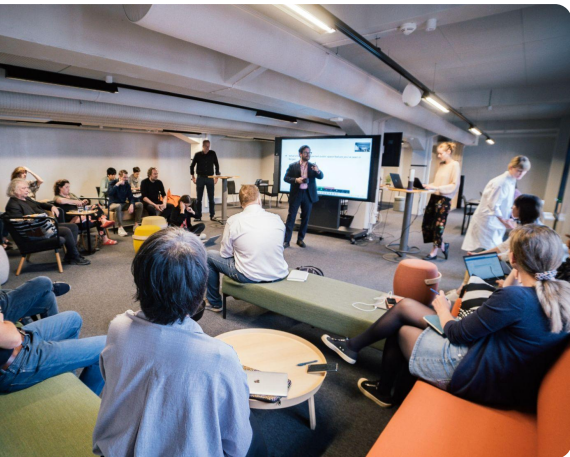
An abstract sculpture of a stylized human figure, possibly a dancer or a person in motion, rendered in a dark, textured material. The figure is positioned on the right side of the frame, with its arms and legs flowing into large, organic, loop-like shapes. The background is a solid, deep blue.

A city-to-city learning programme with and for European cities

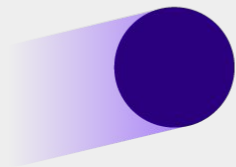


PROGRAMME OUTLINE

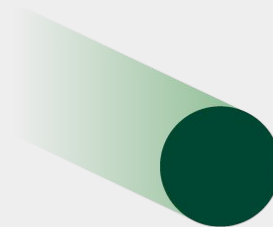
The Cities in Placemaking programme is a city-to-city learning programme to build awareness and develop the skills and knowledge to drive systemic change by unleashing the full potential of placemaking for the long term improvement of their cities. We go through 8 milestones, structured to progressively achieve the ultimate objective of creating a roadmap to implement placemaking systemically. Led by Placemaking Europe and the knowledge partners, in the years 2023-2025 we have conducted 8 capacity-building sessions held in a combination of in-person and remote formats.



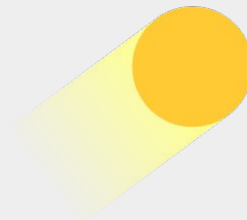
Objectives



1. Foster collaboration and learning among placemakers



2. Break down the silos and advocate for placemaking

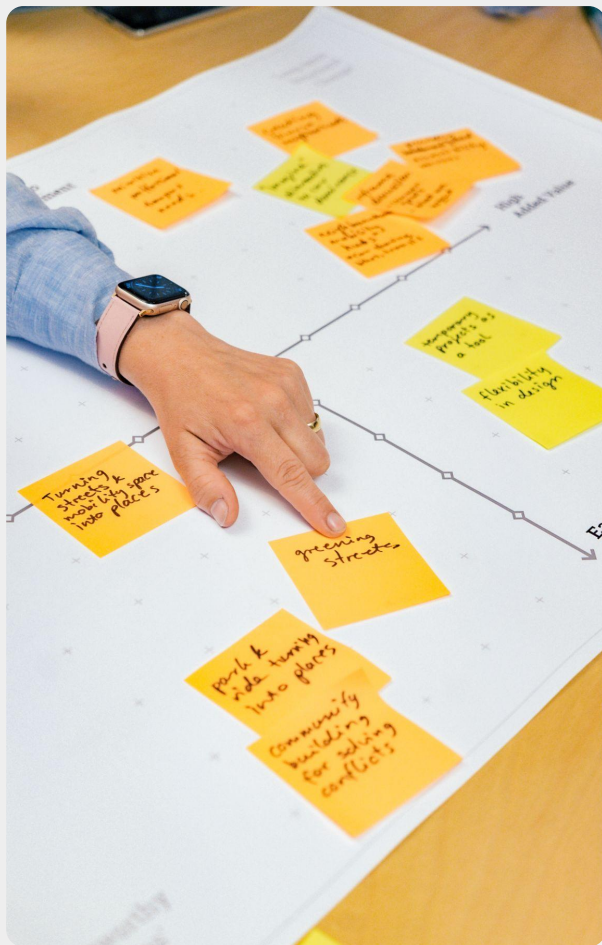


3. Develop a roadmap for systemic change

The Cities in Placemaking program fosters mutual learning among ambitious placemakers working for European cities, focusing on innovative urban transformation. By sharing challenges and exploring the core of our work, we aim to find solutions that make urban spaces more inclusive, resilient, healthy, equitable, and sustainable through placemaking.

1. Foster collaboration and learning among placemakers working for European cities





Through the program, we aim to promote placemaking as a way to inspire communities to reimagine public spaces at their core. Acknowledging that new solutions often challenge traditional methods, we aim to break down silos by showcasing successful initiatives and practices. This helps to engage more civil servants in placemaking as a path to a sustainable, resilient future focused on community well-being. We also explore mutual benefits for various departments.

2. Break down the silos and advocate for placemaking





By addressing placemaking challenges and organizational bottlenecks, learning to collaborate across departments, and shifting to long-term, holistic approaches, we aim to develop a roadmap for systemic change centered on placemaking. Over the course of this 2-year process, we aspire to cultivate a group of innovative, solution-oriented city representatives recognized as pioneers of urban transformation in Europe.

3. Develop a roadmap for systemic change

Participating in Cities in Placemaking offers several measurable outcomes, the main one is participating in the 8 milestones of the program and the ongoing support from our organization in the form of:

Collaborative Project Development: Together, we will co-create impactful projects tailored to your local context, ensuring tangible outcomes for your community.

Capacity Building: Tailored workshops and mentorship help your team strengthen skills in placemaking, cultural planning, and stakeholder engagement.

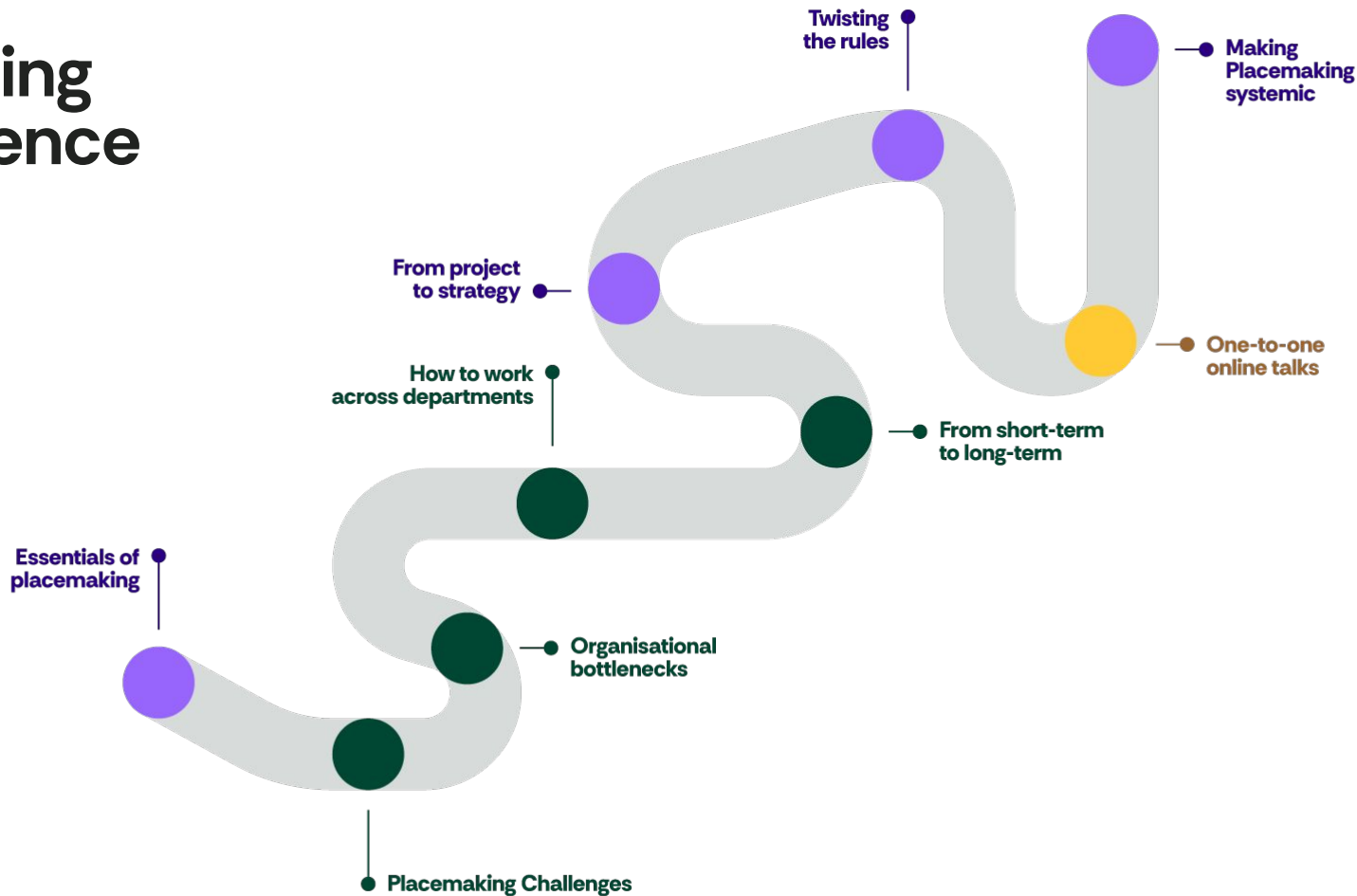
Funding Opportunities: We actively support participants in identifying and applying for funding opportunities, enhancing the feasibility and sustainability of projects.

Actionable Strategies: By the program's end, you will have co-developed a placemaking framework and a roadmap specific to your local context, ensuring long-term impact.

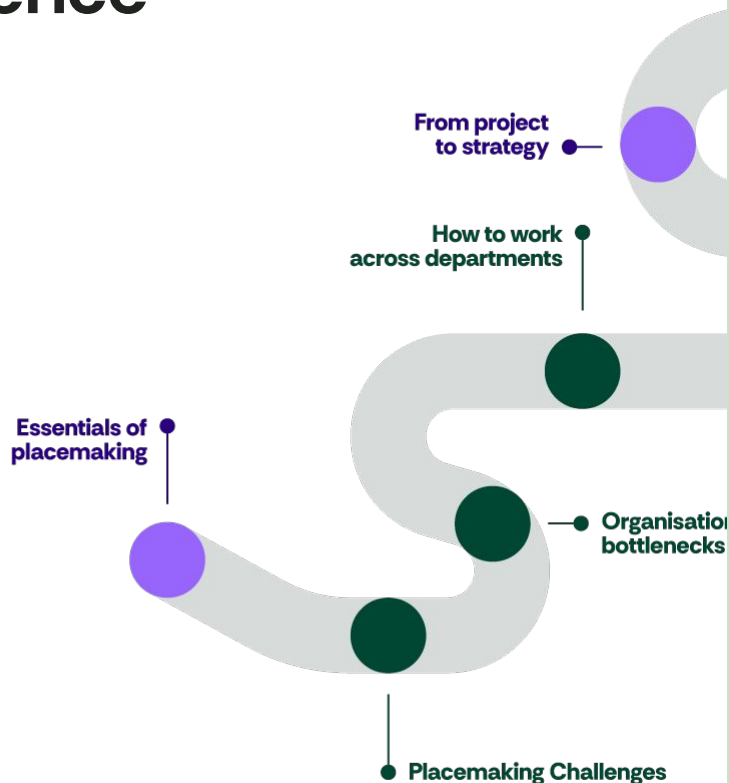
Visibility and Networking: The program connects you with an international network of placemaking professionals and participant cities, including Trenčín, which will become the European Capital of Culture in 2026. This connection provides valuable insights and potential partnerships.

Benefits

Learning Sequence



Learning Sequence



- Inspire and get inspired through peer to peer learning groups and events on placemaking practices amongst cities.
- Deepen your understanding of the secrets and dynamics behind successful place development and policy making.
- Include co-creation with local communities in municipal systems and receive guidance and peer to peer learning.
- Utilise the placemaking knowledge and toolbox to develop local demonstration projects.
- Support creative bureaucrats eager to apply placemaking principles and methods within the city.
- Connect to the Placemakers from across Europe through placemaking network.

Funding

€ 12,000 per year per city

1. Participation in 2 of the annual Placemaking Weeks Europe with a special programme for Cities in Placemaking:

- Number of participants of the workshops: 4 (Working Group)
- Number of tickets for Placemaking Week Europe: 2 free tickets + 4 tickets at a reduced price
- 0.5 days in-person workshops taking place before the start of the festival
- 1 plenary session and 2 parallel sessions during the festival for the Cities in Placemaking programme

2. Invitation to participate in 4-hybrid meetings:

- with a focus on thematic and peer-to-peer exchanges to strengthen municipal capacities and foster knowledge sharing
- number of participants: 4 (Working Group)

3. 1-on-1 support:

- 2 online workshops with the city team (90 min each)
- Up to 10 consulting 1:1 sessions (each including 90 min document review + 30 min meeting)

**if cities decide for a site-specific moment*

4. City local sprint by Placemaking Europe team:

- Closed meetings with city administration authorities and Placemaking Europe Team, detailed programme developed after deciding to be a host city - 0.5 days
- Site visits with representatives of the city administration, the Placemaking Europe Team (and participants from other partner cities) - presentation of placemaking flagship projects, testing of the placemaking Toolbox, identifying of the city's challenges - 0.5 days
- Placemaking action points or recommendations for the local challenges, developed jointly based on the expertise of the Placemaking Europe Team and the members of the Working Group



Additional Benefits

- Have the logo of your organisation on the website and communications output of Placemaking Europe
- Use Placemaking Europe communication and knowledge resources
- Use the open source toolbox of Placemaking Europe
- Co-develop a placemaking tool with support of Placemaking Europe Team
- Co-author, together with Placemaking Europe Team, 1 long article/case study about placemaking, public space and city wide strategies - to be published on the Placemaking Europe website
- Receive 2 free and 4 reduced price tickets for Placemaking Week Europe or any other yearly flagship conference, and unlimited access to online activities
- Have access to new placemaking-related projects and networking opportunities

For more information and opportunities
to participate, contact:

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