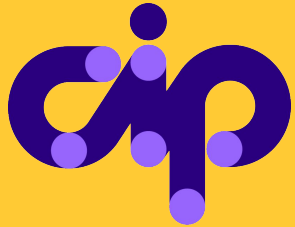


Districts in Placemaking

First Edition: Global

Capacity Building Program
for Cultural Districts, Innovation Districts,
Campuses and Area Developers



Partners



Districts in Placemaking



deepening partnerships with communities, enhancing public space management, and accelerating sustainable practices



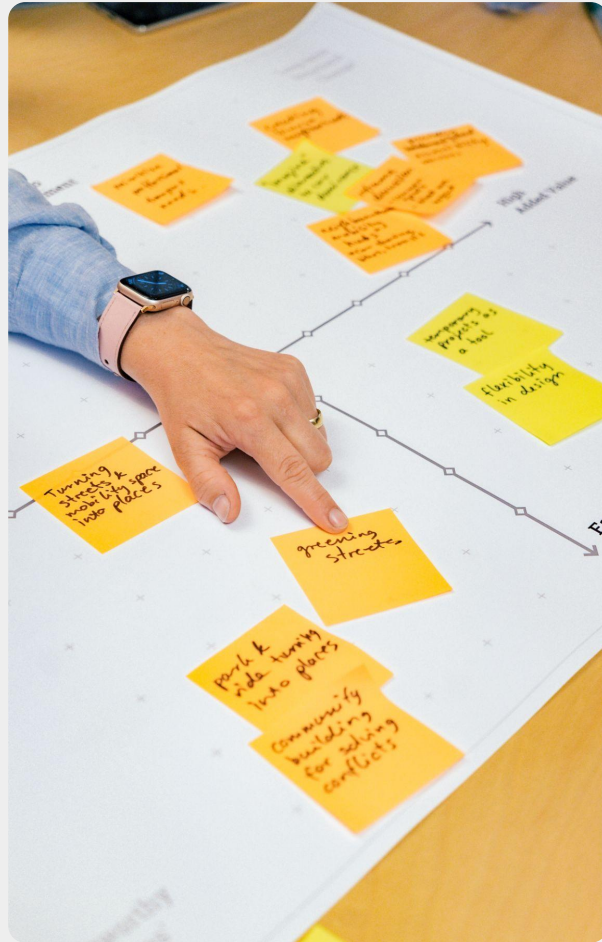
district-level organisations are the ones that actually do placemaking



Guided by a vision to create vibrant, sustainable, and resilient places, we help districts foster community engagement, promote inclusivity, and lead the ecological transition

1. Engage and collaborate with communities: foster deeper, more meaningful partnerships with local communities to ensure inclusive development and strengthen district identity.





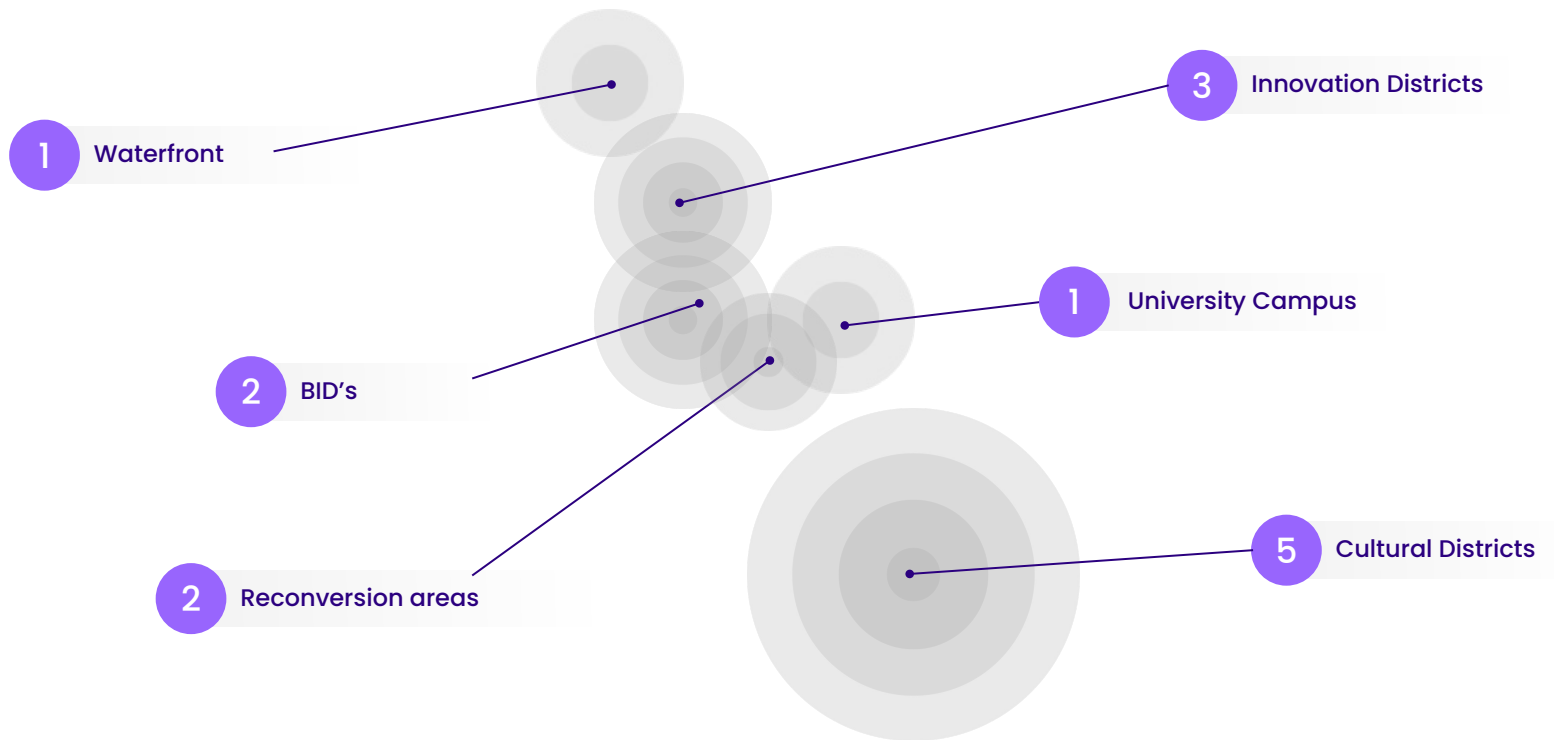
2. Enhance public space management: develop, curate, and maintain vibrant public spaces that are effectively programmed to serve diverse needs and enhance social cohesion.





3. Accelerate the ecological transition: implement sustainable practices and green innovations to reduce environmental impact and promote resilience in district planning and operations.

15 Districts Globally





Working, sharing, and learning alongside each of the participating districts from best practices and examples around the world



Creating mechanisms for working with communities.

Using placemaking to develop consistent, effective and innovative practices in public spaces and accelerating the ecological transition

The Key Challenges of your City

Discuss with the colleagues of your city the importance of each challenge, taking into consideration the specific context of your city, and rate them on a scale from 1-10

① CLIMATE ACTION
GLOBAL PRIORITY
LOCAL IMPACT OF PLACEMAKING AVAILABILITY

③ MOBILITY AND CAR DOMINANCE
- CERTAIN PUBLIC TRANSPORT MODES (e.g. RAIL, BUSES)
- PEOPLE SHIFT TO ACTIVE TRAVEL MODES (e.g. WALKING, CYCLING)

⑤ HOUSING
National crisis, with significant pressures on social housing and private developments

⑥ FAIR ACCESS TO PUBLIC SERVICES AND AMENITIES
- PROVISION OF HOUSING FOR ALL
- FAIR ACCESS TO PUBLIC SERVICES AND AMENITIES

⑧ RAPID MIGRATION
- PROVISION OF HOUSING FOR ALL
- FAIR ACCESS TO PUBLIC SERVICES AND AMENITIES

⑨ SUSTAINABLE MOBILITY
- CERTAIN PUBLIC TRANSPORT MODES (e.g. RAIL, BUSES)
- PEOPLE SHIFT TO ACTIVE TRAVEL MODES (e.g. WALKING, CYCLING)

⑩ PROVISION OF HOUSING FOR ALL
- FAIR ACCESS TO PUBLIC SERVICES AND AMENITIES

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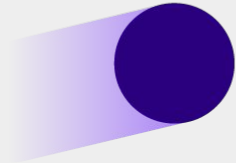
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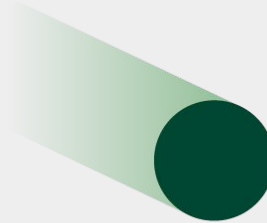
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Developing public space and community projects, strategic innovations and evaluation tools

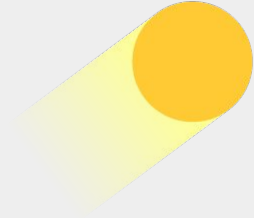




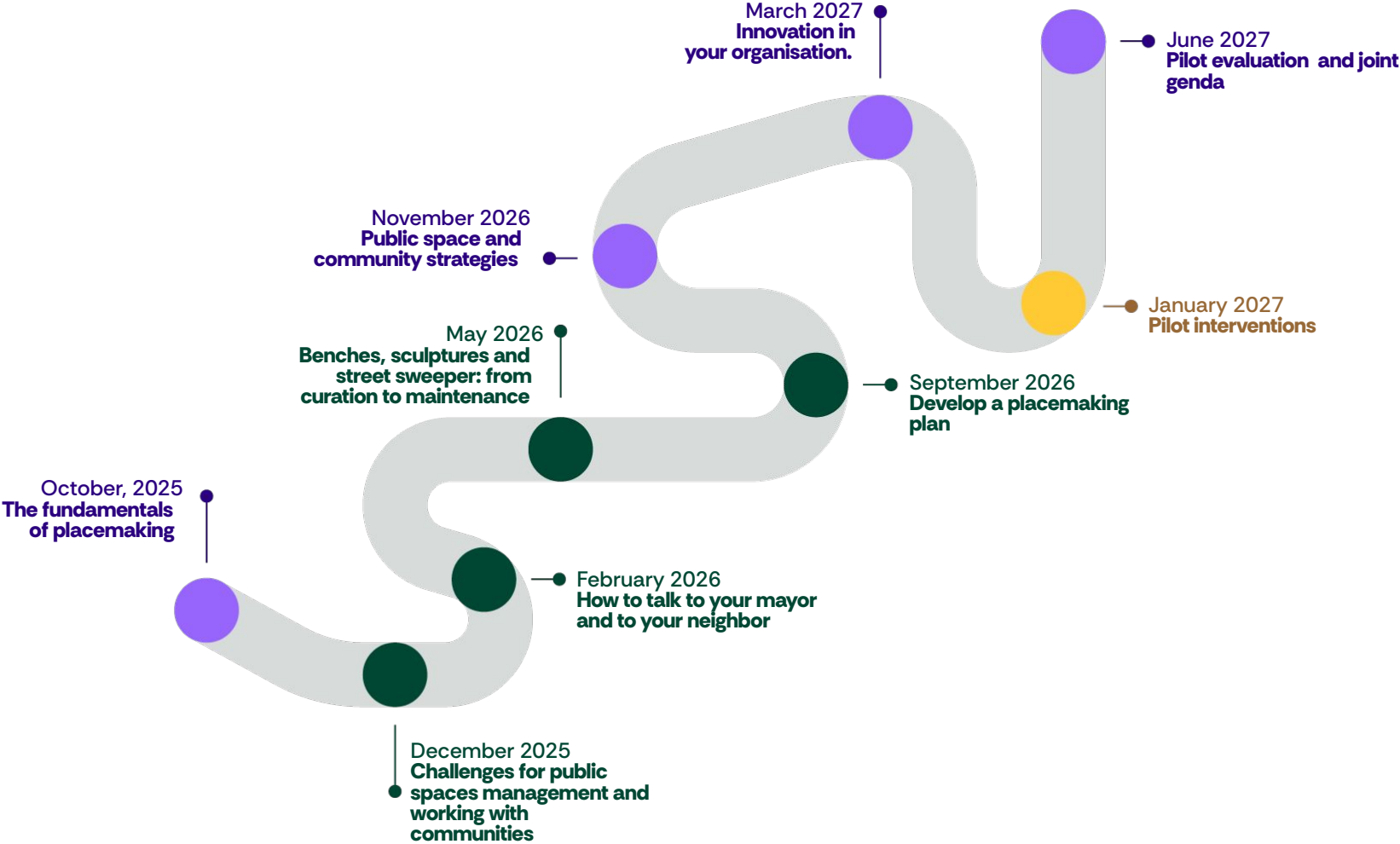
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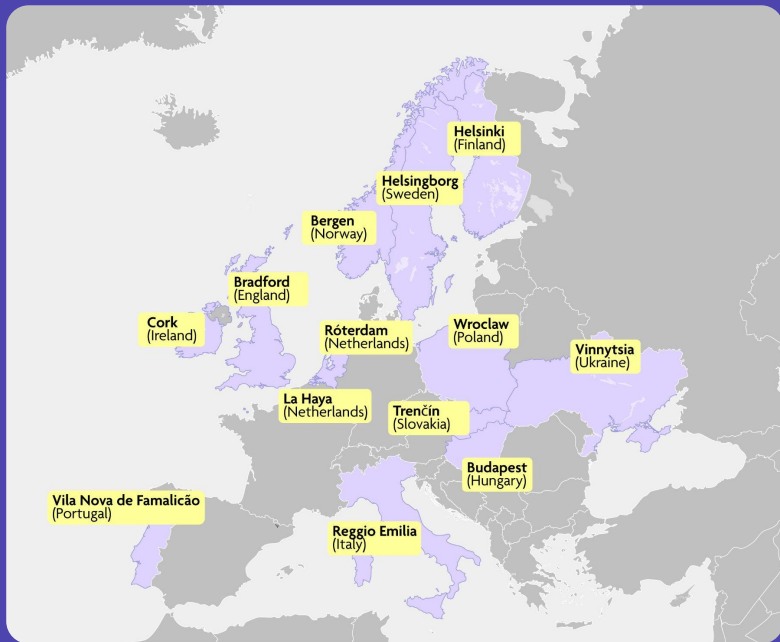


Background

Cities in Placemaking

First Edition: Europe

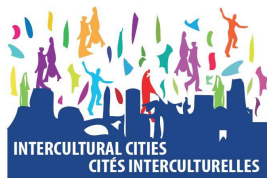
Participating Cities



1. Bergen (Norway)
2. Bradford (England)
3. Budapest (Hungary)
4. Cork (Ireland)
5. Helsingborg (Sweden)
6. Helsinki (Finland)
7. Reggio Emilia (Italy)
8. Rotterdam (Netherlands)
9. The Hague (Netherlands)
10. Trenčín (Slovakia)
11. Vila Nova de Famalicão (Portugal)
12. Wrocław (Poland)
13. Vinnitsia (Ukraine)

Milestone Partners

First Edition



Cities in Placemaking

First Edition: Europe

Background

Program Progress:

The programme has completed its **8 milestones**, culminating in the signing of the Agenda for Making Placemaking Systemic by the mayors of the participating cities.

Next Steps:

Currently, the **implementation agenda** is being developed by the participating cities.

Interdepartmental Working Group:

- Comprising over **50 public officials.**
- Including a minimum of 3 representatives per city.
- Represented areas include planning, strategy, tourism, youth, culture, landscape, infrastructure, sustainability, women, sports, and social welfare.

Cities in Placemaking

First Edition: Europe

Strategic Placemaking Projects:

11 ongoing public space projects, with a central focus on placemaking.

Highlighted Examples of Projects:

- Transformation of an old industrial port.
- Development of a **metropolitan strategy** for 2050.
- European Capital of Culture.
- Social, employment, and urban integration for refugees from the **war in Ukraine.**

Partner District

A partner district is one that actively engages in implementing strategies to transform its public spaces in ways that promote inclusion, sustainability, and urban vitality adopting a networked and systemic approach to public space development

Each district may designate up to 5 participants from their organization to be active members of the full program. We welcome participants involved in maintenance, programming, curation, community development, and/or strategy



Financial Participation in the Program

For partner districts

Duration: 2-year program.

Group of 4 districts: Each district contributes 20,000€ per year.

Knowledge Partners

How to apply?

To express interest or receive more information, please contact both:

- Ramon Marrades
ramon@placemaking-europe.eu
- Marta Popiolek
marta@placemaking-europe.eu

When contacting us, please include:

- A brief description of your district
- Why you are interested in joining the programme
- Who from your team can commit to participating for two years (minimum three people from different departments or roles)
- Whether your district can commit to the programme's financial contribution

The **Districts in Placemaking program** is a **unique opportunity** for area developers to increase their capacity to create vibrant public spaces that meet the needs of their communities and the planet

Contact

ramon@placemaking-europe.eu